

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
500012-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Multi Media Services
 Attention: Accounts Payable
 915 King Street 2nd Floor
 Alexandria, VA 22314

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
American Unity PAC	AMERICAN UNITY PAC	

Flight Dates	Order #	Alt Order #
10/25/12 - 11/05/12	500012	06393598

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/25/12	10/26/12	Eyewitness News	6:30am - 7am	---TF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 10/25/12 6:44 AM Eyewitness News 6:30am - 7am :30 AUPAC101912POL \$1,600.00 NM 1 WFSB F 10/26/12 6:57 AM Eyewitness News 6:30am - 7am :30 AUPAC101912POL \$1,600.00 NM									
6	10/25/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am	---TF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 10/25/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 AUPAC101912POL \$800.00 NM 1 WFSB F 10/26/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 AUPAC101912POL \$800.00 NM									
9	10/25/12	10/26/12	Eyewitness News	12pm - 12:30PM	---TF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 10/25/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 AUPAC101912POL \$850.00 NM 1 WFSB F 10/26/12 12:15 PM Eyewitness News 12pm - 12:30PM :30 AUPAC101912POL \$850.00 NM									
12	10/25/12	10/26/12	Eyewitness News	5:30a - 6am	---TF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/25/12 5:39 AM Eyewitness News 5:30a - 6am :30 AUPAC101912POL \$1,200.00 NM 2 WFSB F 10/26/12 5:46 AM Eyewitness News 5:30a - 6am :30 AUPAC101912POL \$1,200.00 NM									
14	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 8:59 AM CBS Sunday Morning 9:00am - 10:30am :30 AUPAC101912POL \$1,600.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



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WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
500012-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Unity PAC	AMERICAN UNITY PAC		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/28/12	10/28/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$600.00				
Spots: #	Ch	Day	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFSB	Su	10/28/12	11:23 AM	Face the Nation/ Face the State	10:30am - 11:30am	:30	AUPAC101912POL	\$600.00 NM
Total Spots							10		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$11,100.00
<u>Agency Commission</u>	\$1,665.00
<u>Net Amount Due</u>	\$9,435.00

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INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
500012-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Multi Media Services
Attention: Accounts Payable
915 King Street 2nd Floor
Alexandria, VA 22314

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
American Unity PAC	AMERICAN UNITY PAC	

Flight Dates	Order #	Alt Order #
10/25/12 - 11/05/12	500012	06393598

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	Eyewitness News	6:30am - 7am	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:47 AM Eyewitness News 6:30am - 7am :30 AUPAC101912POL \$1,600.00 NM									
2	10/29/12	11/02/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 10/29/12 6:44 AM Eyewitness News 6:30am - 7am :30 AUPAC101912POL \$1,600.00 NM 3 WFSB Tu 10/30/12 6:57 AM Eyewitness News 6:30am - 7am :30 AUPAC101912POL \$1,600.00 NM 1 WFSB W 10/31/12 6:46 AM Eyewitness News 6:30am - 7am :30 AUPAC101912POL \$1,600.00 NM 5 WFSB Th 11/01/12 6:47 AM Eyewitness News 6:30am - 7am :30 AUPAC101912POL \$1,600.00 NM 2 WFSB F 11/02/12 6:46 AM Eyewitness News 6:30am - 7am :30 AUPAC101912POL \$1,600.00 NM									
4	11/05/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 AUPAC101912POL \$800.00 NM									
5	10/29/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB M 10/29/12 9:29 AM CBS: THE EARLY SHOW 7am - 9am :30 AUPAC101912POL \$800.00 NM 1 WFSB Tu 10/30/12 7:49 AM CBS: THE EARLY SHOW 7am - 9am :30 AUPAC101912POL \$800.00 NM 2 WFSB W 10/31/12 7:57 AM CBS: THE EARLY SHOW 7am - 9am :30 AUPAC101912POL \$800.00 NM 3 WFSB Th 11/01/12 7:41 AM CBS: THE EARLY SHOW 7am - 9am :30 AUPAC101912POL \$800.00 NM 4 WFSB F 11/02/12 8:45 AM CBS: THE EARLY SHOW 7am - 9am :30 AUPAC101912POL \$800.00 NM									
7	11/05/12	11/05/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$850.00	NM

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BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
500012-2	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
American Unity PAC	AMERICAN UNITY PAC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	11/05/12	11/05/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 AUPAC101912POL \$850.00 NM									
8	10/29/12	11/02/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 12:56 PM Eyewitness News 12pm - 12:30PM :30 AUPAC101912POL \$850.00 NM 3 WFSB Tu 10/30/12 11:35 AM Eyewitness News 12pm - 12:30PM :30 AUPAC101912POL \$850.00 NM 2 WFSB W 10/31/12 12:24 PM Eyewitness News 12pm - 12:30PM :30 AUPAC101912POL \$850.00 NM 4 WFSB Th 11/01/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 AUPAC101912POL \$850.00 NM 5 WFSB F 11/02/12 12:09 PM Eyewitness News 12pm - 12:30PM :30 AUPAC101912POL \$850.00 NM									
10	11/05/12	11/05/12	Eyewitness News	5:30a - 6am	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:47 AM Eyewitness News 5:30a - 6am :30 AUPAC101912POL \$1,200.00 NM									
11	10/29/12	11/02/12	Eyewitness News	5:30a - 6am	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 5:54 AM Eyewitness News 5:30a - 6am :30 AUPAC101912POL \$1,200.00 NM 3 WFSB Tu 10/30/12 5:27 AM Eyewitness News 5:30a - 6am :30 AUPAC101912POL \$1,200.00 NM 4 WFSB W 10/31/12 5:58 AM Eyewitness News 5:30a - 6am :30 AUPAC101912POL \$1,200.00 NM 5 WFSB Th 11/01/12 5:29 AM Eyewitness News 5:30a - 6am :30 AUPAC101912POL \$1,200.00 NM 1 WFSB F 11/02/12 5:40 AM Eyewitness News 5:30a - 6am :30 AUPAC101912POL \$1,200.00 NM									
13	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 9:49 AM CBS Sunday Morning 9:00am - 10:30am :30 AUPAC101912POL \$1,600.00 NM									
15	11/04/12	11/04/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 10:59 AM Face the Nation/ Face the State 10:30am - 11:30am :30 AUPAC101912POL \$600.00 NM									

Total Spots 26

Gross Total \$28,900.00

Payment Terms Net 30 Days

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Newark, NJ 07188-0034

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
500012-2	11/11/12	November 2012	10/29/12 - 11/05/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
American Unity PAC	AMERICAN UNITY PAC	

Agency Commission \$4,335.00

Net Amount Due \$24,565.00